



SHARESYNC BEATS FILE SERVERS:

Learn why ShareSync from E442.COM is a better solution for your business than File Servers.

ShareSync offers greater mobility, control, and integration.

File servers are one of the most important parts of an office's IT infrastructure. They are critical for facilitating access to a central file repository. That's why they are so popular in the small business world.

But file servers create as many problems as they solve. Chief among them is cost: not only is the hardware expensive to purchase, maintain and upgrade, but a file server costs a fortune to run. According to ZDNet, a typical file server drains over \$700 worth of electricity every single year.

In the past, people accepted the shortcomings of file servers because there was no alternative. But the cloud has changed all that. Here are five reasons why on-premises file servers hinder small businesses more than they help, and why you should consider the business-grade solution, ShareSync from E442.COM

1. File servers are high-cost and low-agility.

File servers are machines, and machines need maintenance and upgrades. Plus they need an IT staff to administer them, as well as real estate to house them. All this adds up to significant expense. What happens when your company expands? That's more money and more resources lost in building out more server space or spent on ongoing hardware, backup and OS upgrades. Simply put, file servers can suck up precious capital that you need for other things.

2. You get no uptime guarantees.

Most cloud services guarantee 99.9% uptime (and the best of them guarantee 99.999% uptime.) If you're running an on-premises file server, you almost certainly can't afford to build the redundancy and availability found in cloud datacenters. How much would it cost your business if you can't access your files for an hour? How about for a whole day?

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Food for thought: According to VentureBeat, about 73% of businesses have had some type of interruption in the past 5 years.

3. File servers aren't made for a mobile workforce.

Today's mobile workforce needs immediate access to their data, no matter where they are or what device they're using. With a file server, "mobile" access requires logging on to a VPN on a laptop or going through the hassle of configuring a mobile device connection. And even then, you might not get it to work with all devices. If you need file access at your fingertips, a file server can't deliver.

4. Sharing files externally is complicated, if it's possible at all.

These days, customers and partners often need to view or collaborate on files, too. But your file server may not provide this capability. If it does, it's not going to be easy to set up. Regardless, building the functionality is going to force you to invest even more in software, hardware, and IT time.

5. Collaborating on files gets tricky.

What happens when two people both need to work on a file? How do you prevent one person from overwriting the work of the other? With file servers, you don't have control over versioning and overwriting. Multiple copies of the same data take up precious storage space; users upload and download with abandon; data gets moved or lost. It is chaos, and it eats up revenue and frustrates your workforce.

If file servers can't meet the demands of today's businesses, what are the alternatives? Moving your company to a cloud-based file sync and share service may be best for your documents, company and wallet.

Be sure to look for cloud-based file sync and share tools that can provide the same functionality as a file server—but without the detractions. Again, consider ShareSync from E442.COM. ShareSync lets you offload hardware and software maintenance to lower your costs, and they also deliver anywhere-access and collaboration features that file servers can't match. Bottom line: your business deserves more than your file server.